**Time:**

* Spencer (Beginning): 5:04
* Sankalp: 6:45
* Meredith: 8:57
* Selvana:
* Spencer (End)

**Spencer (Beginning)**

* Like the way you segmented it at the beginning – Phase 1 vs Phase 2
* Maybe a little more smiling at the beginning (2nd and 3rd slide)
* Good job explaining the “Funnel Approach” - a few people may not have a background in business or an understanding of the analogy
* Work on transition to Sankalp

**Sankalp**:

* Good speaking cadence
* Nice work introducing the importance of the top of funnel + describing the methodology
* Work a bit more on introducing the “Marketing Best Practices” (was kind of sudden) - perhaps using that chronological/timeline structure
  + And when introducing these, perhaps lead with something like a compliment to BBBSEM before going into the *opportunity* to incite more interest

**Meredith:**

* Good job recapping Sankalp’s workstream – maybe working a bit on introducing your worksteam, the idea of operating that workstream
  + Like Sankalp, maybe giving a bit better of transition from Slide 10 to 11 and between 13 and 14
* **“**upping those conversion rates”
* Brought some refreshing energy, but you seem a bit stressed
* *Emphasize that we already made some of these flows! They would just need to transfer them!*
* Perhaps explain A/B testing real quick? Just say that it’s important in process improvement
  + Perhaps introduce those stats about volunteer satisfaction first! (That’s what we’re solving for)
* Longest slide deck portion so far

**Selvana:**

* Slide 15-16 transition - “what this part of the presentation looks like” (change to “what this part of the funnel looks like”
* Slow down a bit!
* “Implementing AI Notetaker” --> “evaluating note taking optimization strategies”
  + But I did like how you made it a bit more personable in talking about how much you hear AI
* Amazing transitions
  + Esp the last one, as a “long term way of maintaining engagement”
* With the post-interview comunications, maybe address what they’ve said
  + “I know that right now there’s some ambiguity on how to update the interviewees in a manner that doesn’t betray anonymity – but we think we’ve found a way to help”
* Perhaps combine “Community”, “Knowledge Sharing”, and “Post-event engagement”